Introducing a Book:
Business Analysis
Methodology Book
Author: Emrah Yayici
Kindle Edition
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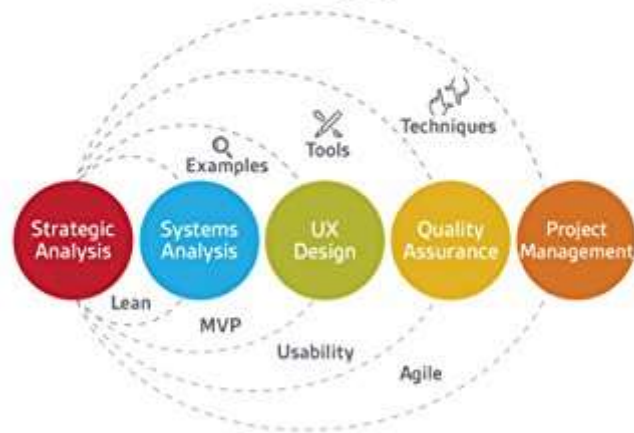
Courtesy: https://www.amazon.com/Business-Analysis-Methodology-Emrah-Yayici-ebook/dp/B00U1Y0GOK/ref=sr_1_20?dchild=1&keywords=Business+analysis&qid=1619491937&s=digital-text&sr=1-20

This interesting book on Business Analysis Methodology has 10 Chapters:

Chapter 1 Lean Principles to Achieve Innovation, Quality and Project Speed.

Chapter 2 Project Portfolio and Demand Management

Chapter 3 Strategic Analysis and Scope Definition

Chapter 4 Project Planning and Methodology Selection: Waterfall or Agile?

Chapter 5 Requirements Gathering

Chapter 6 Requirements Documentation

Chapter 7 UX Design and Usability

Chapter 8 Technical Design

Chapter 9 Quality Assurance and Testing

Chapter 10 Project Management

Chapter titles indicate that the readers will benefit greatly reading this book if they have some introduction to Business Analysis earlier. The Lean Principles suggested include, Be Value Oriented, Be Customer Centered, Be Iterative, Be Simplistic, Don't Be Afraid of Early Failure, and Optimize the Work Flow. The Lean Principles are given titles with simple terms, but these are elaborated with great details from Business Analysis points of view. Project Portfolio and Demand Management focus on corporate strategies including business requirements. Enterprise architecture is focused upon.

Chapters offer many examples for us to follow the basic principles and their application. One such presentation relates to Business Case Document (pages 17-23). Students and Faculty members will benefit a lot if they read this book with total attention and take notes for use in the following chapters.

This book is intended for those who would like to make business analysis as their career. However, others involved in decision-making in any business corporation will do well to acquire some basic knowledge of principles and practices adopted in business analysis. This book will help them also to understand the data, suggestions, recommendations, and conclusions offered by a Business Analyst and use such information for taking decisions relating to business.

Syllabus framers of our Universities and Colleges will greatly benefit from this book while framing the syllabus. Illustrations from Indian Corporations, both private and public sectors, should be given. Current examples from news reports should be used as additional examples. It may be also useful to give exercises for students to perform for every principle as well as the chapter.

When go through the specializations of faculty members in various universities and colleges in India, we see more people are interested in HR topics. M.Phil. and Ph.D. scholars also seem to be greatly interested in HR topics. HR and Business Analysis may be integrated in some suitable proportions. Doctoral Candidates may be encouraged to do additional courses on Business

Analysis. Importance of Business Analysis must be highlighted. Books such as *Business Analysis Methodology* will help develop business analysis of local corporations in India.

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M. S. Thirumalai, Ph.D.

msthirumalai2@gmail.com