

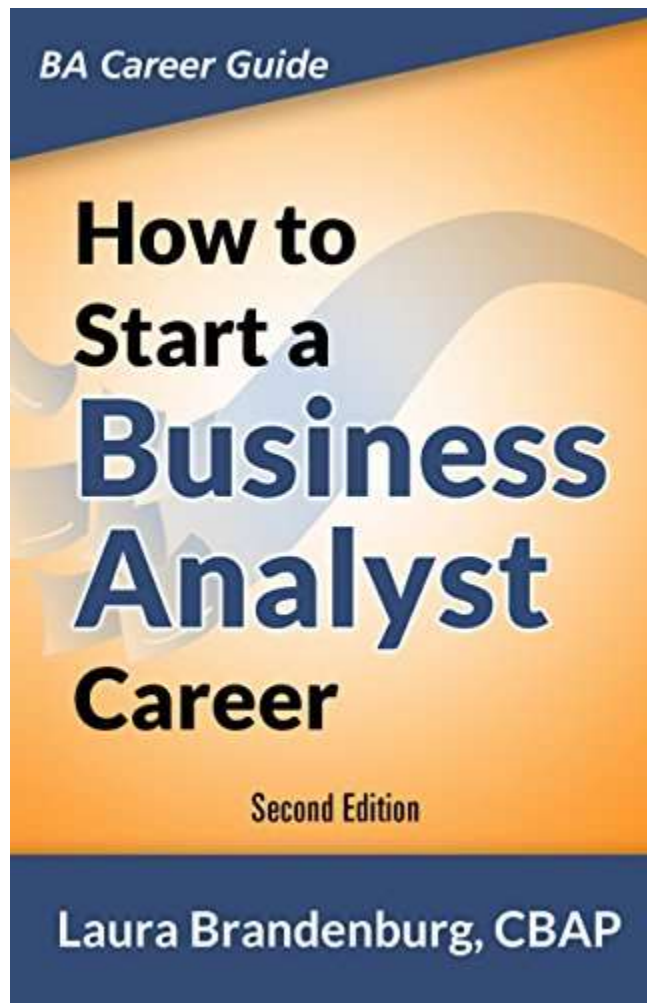
**Introducing a Book:**

*How to Start a Business Analyst Career*

**Author: Laura Brandenburg, CBAP**

**Kindle Edition**

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Courtesy: [https://www.amazon.com/How-Start-Business-Analyst-Career-ebook/dp/B00RW8WT2U/?encoding=UTF8&pd\\_rd\\_w=udVDR&pf\\_rd\\_p=49ff6d7e-521c-4ccb-9f0a-35346bfc72eb&pf\\_rd\\_r=GKWPVPQQZQK3FZTKNWP&pd\\_rd\\_r=e9add770-c3da-400d-8318-09e0e2f20f24&pd\\_rd\\_wg=TwCJV&ref=pf\\_rd\\_gw\\_ci\\_mcx\\_mr\\_hp\\_d](https://www.amazon.com/How-Start-Business-Analyst-Career-ebook/dp/B00RW8WT2U/?encoding=UTF8&pd_rd_w=udVDR&pf_rd_p=49ff6d7e-521c-4ccb-9f0a-35346bfc72eb&pf_rd_r=GKWPVPQQZQK3FZTKNWP&pd_rd_r=e9add770-c3da-400d-8318-09e0e2f20f24&pd_rd_wg=TwCJV&ref=pf_rd_gw_ci_mcx_mr_hp_d)

This book, *How to Start a Business Analyst Career*, has a descriptive title which presents the important elements of the book: *The handbook to apply business analysis techniques, select requirements training, and explore job roles leading to a lucrative technology career*. The phrase *a lucrative technology career* well describes the prospects of business analyst career.

The book contains seven chapters:

#### Chapter One: What It's Like To Be A Business Analyst

This chapter defines business analysis and presents a description of a real workday in the career of a business analyst. It also presents a no typical day in the career of a business analyst.

#### Chapter Two: What You Need To Know To Know About Business Analysis

Business Analysis skills and related skills are described and discussed.

#### Chapter Three: How To Expand Your Business Analysis Experience

Responsibilities in many work situations are discussed. Also, what people in technical roles should know and obtain relevant skills are discussed. Responsibilities and roles for those in business functions are also discussed and described. How one should reframe their current tasks is an important section of this chapter.

#### Chapter Four: How To Connect With Business Analyst Professionals.

Various ways to develop connections with other professionals are presented. The chapter also discusses how to deepen these connects to advance one's career. Very important chapter in terms of personal development in one's own career.

#### Chapter Five: Focus On The Right Business Analyst Role For You

A balance between business-oriented analysis and technology-oriented analysis is emphasized in this chapter. Some may be extremely good at direct analysis of business, but they may lack skills in the use of technology. The author argues in favor of a balance. Such a balance is achievable through deliberate education and practice. We do have a good number of courses offered by specialists on business-oriented analysis and technology-oriented analysis. With determination one can achieve this balance.

#### Chapter 6: Your Career Transition Strategy

If you are already a business analyst, this chapter offers you extremely useful practical suggestions.

#### Chapter 7: Move Toward Your Business Analyst Career Goals

The author asks us to stay open to new opportunities and suggests ways to gain momentum in your business analyst career.

The book is written in a language that is easy to read, understand and follow. Indian students will be able to read the entire book on their own and gain knowledge of business analyst

career. There are plenty of personal examples offered. There are also many business analysis examples.

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