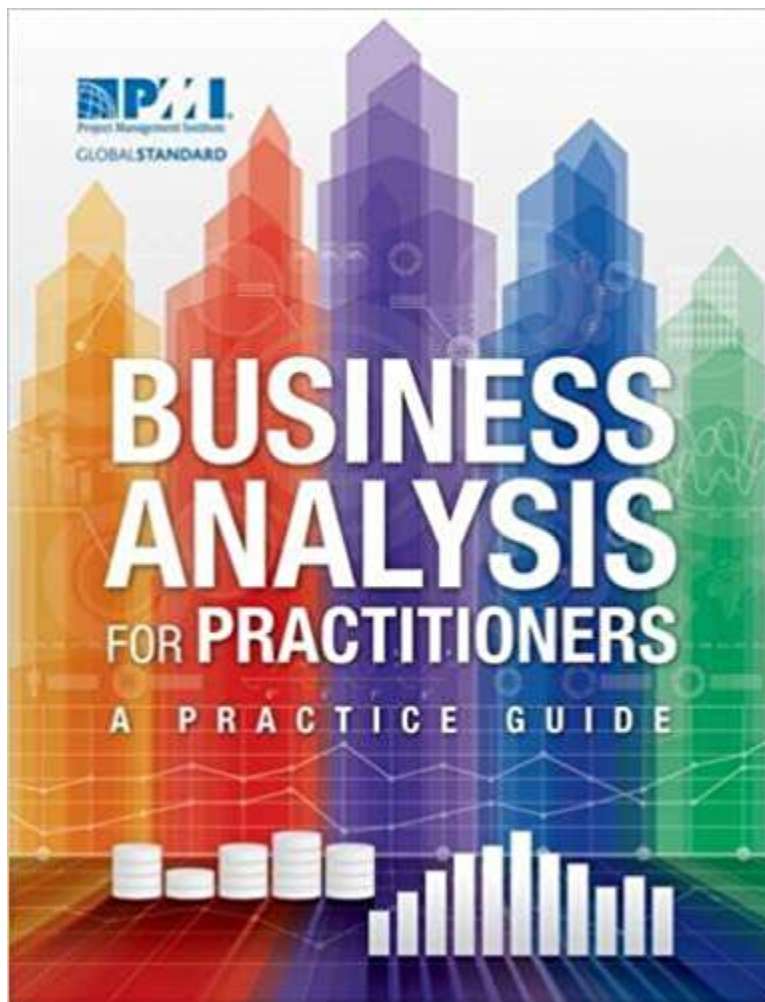


**Introducing a Book:**  
***BUSINESS ANALYSIS FOR PRACTITIONERS***  
***A Practice Guide***  
**Project Management Institute**  
**Kindle Edition**

---



Courtesy: [https://www.amazon.com/Business-Analysis-Practitioners-Practice-Guide/dp/1628250690/ref=sr\\_1\\_4?crid=29L4F7H3P3MXK&dchild=1&keywords=business+analysis&qid=1614314122&s=books&prefix=Business+analysis%2Caps%2C199&sr=1-4](https://www.amazon.com/Business-Analysis-Practitioners-Practice-Guide/dp/1628250690/ref=sr_1_4?crid=29L4F7H3P3MXK&dchild=1&keywords=business+analysis&qid=1614314122&s=books&prefix=Business+analysis%2Caps%2C199&sr=1-4)

***Business Analysis for Practitioners: A Practice Guide*** published by Project Management, Inc., Newtown Square, Pennsylvania 19073 is a valuable book for all those interested in specializing in business analysis as their career. Business analysts are in great demand in all types of business: mortar and brick as well as online. In India too, those, who specialize in business analysis, get well-paid jobs, and occupy important positions. While coding plays some functions, careful thinking and analysis and systemic observations and skills in arriving at appropriate conclusions based on data available play a crucial role. Business analysis identifies requirements which will help the company work for the development of products and services to meet customer expectations. Customers are identified and are involved in the process of analysis and this results in expansion of the market for the products produced by the company. Such a process also helps the company to develop projects for future market.

***Business Analysis for Practitioners: A Practice Guide*** gives an excellent introduction and practical guidance to help the readers to develop appropriate competence in business analysis. Thus, students of business administration and management may be required to read this book and do the exercises offered in the textbook.

***Business Analysis for Practitioners: A Practice Guide*** has **six chapters**. Every chapter has major sections as well as subsections.

**Chapter 1 Introduction** This chapter provides an insightful description of what business analysis is. It also indicates as to who perform business analysis. Skills needed for business analysis, how organizations may perform business analysis, and the relationship between project managers, business analysts, etc. Indeed, we get a comprehensive introduction to business analysis in this chapter.

**Chapter 2 Needs Assessment.** Steps we need to take such as identification of the problem and opportunities, collection of data for evaluation of the situation, etc. are dealt with. Assessment of the goals and objectives, root cause analysis of the situation, determining the required capabilities are dealt with. Detailed guidance is given under subsections and we all will greatly benefit reading this chapter several times and follow the guidance provided.

**Chapter 3 Business Analysis Planning.** The chapter deals with business analysis planning and project management planning. Brainstorming is presented as an essential part of business analysis. Stakeholder features such as attitude, culture, experience, location and availability, and techniques for grouping, etc. are dealt with. The chapter also guides us to create the business analysis plan. This business analysis plan must also meet the requirements of the management plan. Communication approach, decision-making process, requirements verification and validation processes are also dealt with. This chapter may be considered as the centre point of the entire guidance/textbook.

**Chapter 4 Requirements of Elicitation and Analysis.** The chapter suggests elicitation includes more than the collection of requirements. Plan for elicitation, and various processes involved are discussed. Asking the right questions is an important part of the process. Plan for analysis is highlighted. Building up models is also very important part of business analysis. Models help refine the requirements. Goal model, business objective model, feature model, process

models, etc. are well described. The chapter discusses also the rules. Guidelines for writing the requirements is an important part of this chapter.

**Chapter 5 Traceability and Monitoring.** Aspects of traceability and the benefits of tracing requirements are presented with examples and illustrations as done in other chapters. The processes of approving requirements offer us great insight into the administration. Business analysis could lead to making changes to requirements, management, Changes in control tools and techniques also could be accomplished following business analysis. The chapter gives guidelines for impact analysis and its impact on business analysis.

**Chapter 6 Solution Evaluation.** The chapter recommends and guides us to develop a mindset for evaluation and perform evaluation early and often. Requirements analysis, traceability, testing, and evaluation are treated as complementary activities. Thus, a business analyst must have skills in all these areas. Expected vs. actual results are discussed in detail. The chapter, among other significant aspects, deals with the evaluation of the long-term performance of the solution.

A careful and devoted study of *Business Analysis for Practitioners: A Practice Guide* will help all who wish to choose Business Analysis as the preferred focus of their career. It is good to keep the book with us and follow the guidelines offered in it.

=====

M. S. Thirumalai, Ph.D.

[msthirumalai2@gmail.com](mailto:msthirumalai2@gmail.com)