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Introducing a Book:
*The East India Company -
The World's Most Powerful Corporation*

Author: Tirthankar Roy

Kindle Edition

Random House India

Introduction by
Gurcharan Das



THE EAST INDIA COMPANY

The World's Most
Powerful Corporation



Tirthankar Roy

Courtesy: https://www.amazon.com/East-India-Company-Powerful-Corporation-ebook/dp/B06XYML3Q4/ref=sr_1_3?crid=3UV9WWKX14E7S&dchild=1&keywords=east+india+company&qid=1632696011&s=digital-text&sprefix=East+In%2Cdigital-text%2C210&sr=1-3

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Introducing a Book: *The East India Company - The World's Most Powerful Corporation*

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The East India Company is an integral part of modern Indian history in many aspects: politics, business, industry, governance, social movements, etc. In present days the concept/notion/practice of the East India Company established and run by the British traders and later converted itself as the dominant governing power of modern India arouse in us varied feelings/emotions - from acceptance of the Company as a historical development to angry passions against it as aggressors, etc. The book *The East India Company - The World's Most Powerful Corporation* by Professor Tirthankar Roy enables us to gain deeper understanding of the aspects of business corporations from a historical perspective, and how business corporations became and operate as powerful influence over the governance of a country. Business is no more a simple business; it has all the power to change the history of every nation in various ways.

The East India Company - The World's Most Powerful Corporation by Professor Tirthankar Roy contains the following chapters:

Introduction

The Voyages

Mission to India

Madras, Bombay and Calcutta

Growth amidst Turmoil

A Bridge between Many Worlds

Partners and Agents

War and Plunder

Ruler in India

The Company and Indian History

This is an excellent book presenting details of business and history that intertwined in making modern history of India. The book is a must read for all business administration students. From cultural unity that existed for many centuries between princely nations or states in the Indian subcontinent, we reach a politically united pre-modern country. And from there we move toward a modern politically united democratic country. The book has an interesting and insightful preface/foreword by Gurcharan Das, a former CEO of Procter & Gamble. Gurcharan Das is known for his insightful books such as *India Grows at Night*. He declares in his Foreword that “the modern corporation is a child of the East India Company.

The East India Company was owned initially by shareholders, and this became the joint-stock model for other emerging corporations both in pre-modern and modern India. The Company, however, functioned as a monopoly because of the Charter granted by the British Crown, and later on by their Parliament. Slowly and steadily, East India Company gained political power in India. Even as the company grew in political and business power as well as wealth, mismanagement also became an integral part of its functioning.

The author Tirthankar Roy recognizes that the Company continues to be an enigma to historians. And yet its contribution to Indian history, development of modern business, private enterprise, etc. is evident. Indian students of business administration, business corporations and business executives will learn a lot of lessons from its history. Tirthankar Roy's book *The East India Company - The World's Most Powerful Corporation* offers many principles and management truths for all of us to learn.

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