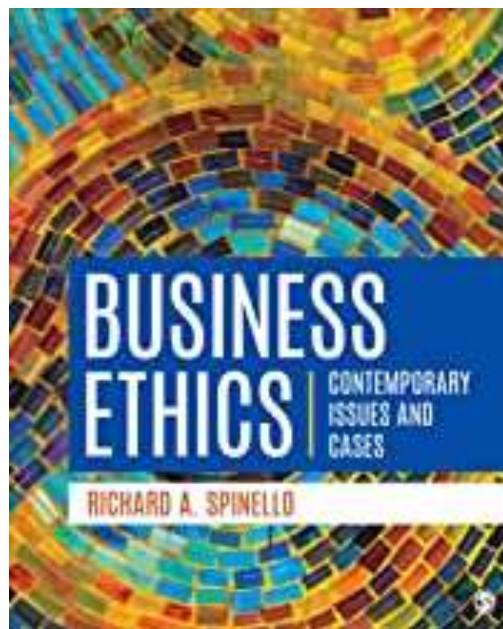


Introducing a Book:

***Business Ethics: Contemporary Issues and Cases* (1st Edition,
Kindle Edition) by Richard A. Spinello
SAGE Publications, Inc.**



Courtesy:

https://www.amazon.com/s?k=business+ethics+contemporary+issues+and+cases&i=stripbooks&crd=29RS9C3WQFPAB&prefix=Business+Ethics%3A+Contemporary+Issues+and+Cases%2Cstripbooks%2C230&ref=nb_sb_ss_i_1_45

There has always been emphasis on fair practices in all walks of life in Indian didactic works. Yet somehow when it comes to business/trade, such ethics do not play a central role in the administration of varieties of business. ***Business Ethics: Contemporary Issues and Cases*** describes what business ethics is all about, in non-religious, secular angle.

Readers gain a knowledge of ethical principles, corporate social responsibility, and decision-making in all aspects of business. The book is intended as a course book on business ethics. However, anyone interested in establishing, running, and supervising business will great benefit by reading this book.

The book presents its arguments, information and analysis based on secular moral philosophy. Even though the book is written for the American/European students, countries in which corporate economy dominates ways of life, etc., information and arguments presented in the book are valid and useful for all businessmen and business administrators including our street vendors and small shopkeepers in our bazaar.

There is focus on creating economic value, need for the compliance with rules and regulations, decision-making processes, importance of “Duties-Rights-Justice”. Interesting case studies from around the world are presented and discussed.

Business ethics presented here include gender equality, the need to resist, avoid and eliminate sexual harassment (common in both business and government offices!), security including cyber security, etc.

The book is divided into five parts.

Part I presents an introduction to business ethics. It has two chapters.

1. Unethical behaviors in organizations and human nature.
2. The evolution of business ethics.

Part II has five chapters.

3. Hiring ethical people.
4. Codes of ethics and codes of conduct.
5. Ethical Decision Making.
6. Ethics Training.
7. Respecting Employee diversity

Part III Managing Internal Operations. This part has 3 chapters.

8. Ethics Reporting Systems
9. Managers as ethical leaders and Performance assessments
10. Ethically engaging and empowering employees

Part IV Being an Ethical citizen in a Global Economy. This part has two chapters.

11. Environmental Management
12. Community Outreach and Respect

Part V presents Cases or Case studies which include the Power of Big Pharma, Philanthrocapitalism: Billionaires Give Back and Their Way, Corporate Data breach, etc. 15 Cases are presented in detailed discussion. This Part is important for us to follow since India is moving forward to capitalist economy with great speed.

The following may be considered as a crucial advice and aim of the book:

“All organizations can be of high integrity. But doing so requires planning and effort because of competing pressures and human fallacies.” Preface.

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M. S. Thirumalai, Ph.D.
msthirumalai2@gmail.com